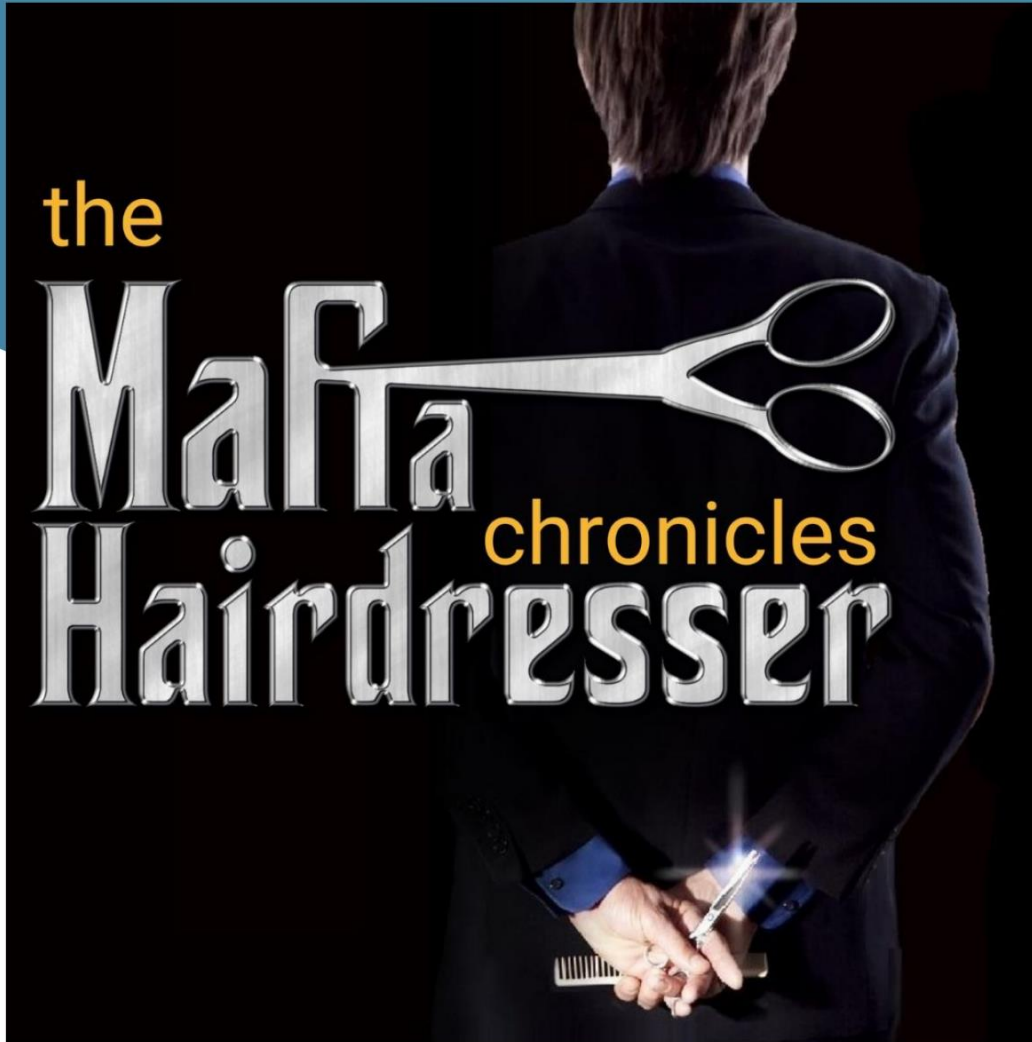




the  
**Mafta**   
chronicles  
**Hairdresser**

**media kit**



**JON-DAVID ✂️ SCREENWRITER PERFORMER PODCASTER**

The Mafia Hairdresser Chronicles is a campy comedy serial podcast written and adapted from popular novels by Jon-David who also voices each and every character. The original concept of this podcast was to produce a movie adaptation in an audio format to attract Hollywood. Now the Podcast has its own following!



Jon-David Friends 2385  
Mafia Hairdresser Author Page Followers 3745  
Mafia Hairdresser Author Page Likes 3640



Followers 16652



Connections 5700+



Followers 3593



Followers 2500  
Monthly Views 21500



**SEASON 1**

## JON-DAVID

Salon owner, Jon-David published his first novel in 2008 at the dawn of Twitter. Acting credits, producing, social media consulting, 2nd City stand up and starring in the first reality show imbues this artist with unique storytelling, entrepreneurial and marketing abilities. Today, Jon-David is re-entering the social media arena after a 2 year hiatus, writing his third novel, and selling **The Mafia Hairdresser Chronicles** as a TV series.



**SEASON 2**

# the Mafia Hairdresser chronicles

**Books  
Screenplays  
TO  
PODCAST**



**SEASON 3**

## GUEST APPEARANCES

Jon-David, a popular guest, will be a guest on Top Podcasts to talk about The Mafia Hairdresser Chronicles and use opportunities to endorse partners.

## PARTNERS

Jon-David will tirelessly work to make sure podcast partners receive media attention and attain sales goals through appearances, email, social media posts, website space as well as pre/mid/post roll first person endorsements.

[WWW.MAFIAHAIRDRESSER.COM](http://WWW.MAFIAHAIRDRESSER.COM)  
[WWW.MAFIAHAIRDRESSER.SALON](http://WWW.MAFIAHAIRDRESSER.SALON)

## RAMPING UP

The marketing campaigns for The Mafia Hairdresser Chronicles is just beginning. With two highly trafficked websites and 5 key social media profiles, Jon-David is now launching advertising and media campaigns aimed at increasing awareness of and acquiring more listeners for this organically grown podcast hit.



### Downloads

Mar	664
Feb	784
Jan	1,215
Dec	503
All Time	9,401





**2021 marks a great investment in media campaigns which include Podcast advertising to increase listeners of The Mafia Hairdresser Chronicles.**

**Without any prior campaigns or advertisement, this podcast has found a growing organic audience complete with unsolicited reviews and 5 star ratings.**



An Excellent, Funny Serial Drama: Looking for a fun serial audio drama? Check out Jon-David's incredible podcast, "The Mafia Hairdresser Chronicles", based on stories from his actual career. Highly binge-able, especially for commutes and exercise routines. Don't miss it!



Exactly what I needed!: Witty, snarky and loads of fun. Can't wait to share this awesome podcast with my friends. Cheers!

**Sample Episodes at [MafiaHairdresser.com](http://MafiaHairdresser.com)**

# Performer Writer Podcaster

## Who Is This Guy?

Internationally recognized as a social media pioneer, Jon-David is a noted author, playwright, screenwriter, salon owner, consultant, speaker, and the Co-Founder of Made In Chicago Speaker's Bureau and founder of SalonSpaChat, the first online social media show for the salon and spa industry.

Working with clients and audiences imbues Jon-David's communication and performing skills. A lifetime working as a colorist, as well as working in the entertainment industry such as becoming a 2nd City (Toronto/Chicago) and Acting Studio trained actor. He's also a director and a successful Playwright.

Check out Jon-David's movie reviews on One Movie Punch Podcast. And purchase Jon-David's UdeMy Course: Achieve Your Goals through Visualization.

Jon-David writes, directs, produces, sound engineers and performs in his one-man-show radio play podcast, The Mafia Hairdresser Chronicles.

Jon-David has completed the sequel novel to Mafia Hairdresser, The Glow Stick Gods, and is currently writing book 3 of his series, Murder, There's and App For That. This series of books serve as the storylines for the The Mafia Hairdresser Chronicles comedy/drama podcast.

**Jon-David**  
**100 E. Walton St.**  
**Chicago Illinois**  
**60611**

**773-505-4400**  
**mafiahairdresser@gmail.com**  
**mafiahairdresser.com**  
**mafiahairdresser.salon**

***May I send you more information?***